



HIGH STREET GENT

MEDIA PACK 2021

ABOUT

- A platform for gentlemen discussing topics such as menswear, underwear, grooming, lifestyle and health.
- A mixture of humour and honesty has allowed High Street Gent to develop into a blog that helps brands keep their customers and clients up-to-date on what's going on, what's new, and provide timely top tips.
- A collaborative approach to working means I'm flexible to your needs and accommodate as many requests as we can.



THE BLOG



25K

SITE VIEWS
PER YEAR.



12%

CTR TO PARTNER
SITES



76%

MALE
AUDIENCE



28

DOMAIN
AUTHORITY



31

PAGE
AUTHORITY

AFFILIATE ARTICLES

- Please find below are selection of high performing affiliate articles, written for digital publishing:
- HIMS:
<https://highstreetgent.com/2021/02/05/tips-for-getting-your-mental-health-on-track-in-2021/>
- Remescar:
<https://highstreetgent.com/2017/06/09/the-tables-have-turned-when-it-comes-to-dating/>
- QUIZMAN:
<https://highstreetgent.com/2018/07/13/how-much-will-your-lads-holiday-cost/>
- AVA-J:
<https://highstreetgent.com/2018/08/08/choosing-the-right-jockstrap-for-your-shape-and-size/>
- Intu:
<https://highstreetgent.com/2018/06/22/looking-fresh-this-summer-2018/>
- Box Menswear:
<https://highstreetgent.com/2018/06/10/slip-inside-a-pair-of-box-briefs/>
- UK Caravns4hire.com:
<https://highstreetgent.com/2020/11/25/running-routes-you-need-to-try-in-the-uk/>



SOCIAL MEDIA



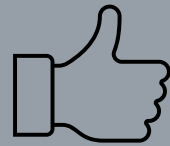
3

HIGHLY
ENGAGED
SOCIAL
CHANNELS



10K

OVER 10 THOUSAND
COMBINED CHANNEL
FOLLOWERS



2K

AVERAGE
INSTAGRAM
POST ORGANIC
REACH



12%

AVERAGE
INSTAGRAM POST
ORGANIC
ENGAGEMENT



1M

AVERAGE
INSTAGRAM
IMPRESSIONS
PER YEAR

GETTING SOCIAL

I aim to be as authentic as possible as High Street Gent, selecting brands to work worth I trust and enjoy. Check it out below:

- [Twitter](#)
- [Facebook](#)
- [Instagram](#)
- [Pinterest](#)

If required, full post campaign/collaboration stats and analysis are available.



PRICING

£90

- 1x sponsored editorial content piece with 2 back links

£160

- 1x sponsored editorial content piece with up to 5 back links

£250

- 2x sponsored editorial content piece with 2 back links per article
- 1x social media post

£375

- 2x sponsored editorial content piece with back links
- 5x photos
- Full social media support of Twitter, Instagram and Facebook

£550

- 2x sponsored editorial content piece with back links
- 10x photos for brand usage (full rights)
- Full social media support of Twitter, Instagram and Facebook

CONTACT

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For more information, any queries or potential collaborations with High Street Gent and the work that we do, please feel free to contact us via dan@highstreetgent.com

Tailored packages and projects can be arranged, and not all work carried out is chargeable. Drop us a message if you're interested.

Thank you.

